

# Breakfast fundraiser

## Sponsorship Opportunity



Our annual Rotorua event brings the community together to support Child Cancer Foundation, raising over \$800,000 to date. Help us make 2025 our biggest year yet. Choose a sponsorship level that suits your business – every contribution makes a difference.

This event will be taking place **Friday 7 November, 2025.**



Our most visible partnership, designed to give your brand standout exposure across event day and regional marketing. Includes:

- Full table (10x tickets) to the event
- Logo inclusion in printed flyers & letters distributed to 15,000–25,000 Rotorua homes
- Large QR code, company name & logo on all guest tables
- MC acknowledgement as a major sponsor
- Opportunity to display banners/flags at the event (sponsor to supply)
- Logo featured on event slideshow and child's art auction slide
- Dedicated Facebook thank-you post (logo, website link & tag)
- Logo included in our Christmas Lights Trail promotion
- First right of contact for 2026 sponsorship



A great mid-tier option offering strong presence on the day and within our digital channels. Includes:

- Four tickets to the event
- Medium QR code, company name & logo on guest tables
- Logo featured on event slideshow
- Facebook thank-you post (with 2 other Silver sponsors)



A cost-effective way to show your support and be recognised as part of our sponsor community. Includes:

- Two tickets to the event
- Small QR code, company name & logo on guest tables
- Logo featured on event slideshow
- Facebook thank-you post (with all Bronze sponsors)

### AUCTION ITEM SPONSOR

- Logo on slideshow & programme listing
- Facebook shout-out



## Ready to support this incredible cause?

Contact Dan Fergusson to secure your sponsorship.

### CONTACT DETAILS

Dan Fergusson  
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