

# Sponsorship Guidelines

These sponsorship packages serve as a guideline for those considering sponsoring the event. We recognize that not everyone has the means to contribute at this level, but any donation, no matter the amount, is deeply appreciated and will aid our efforts in supporting a worthy cause. Whether through sponsorship or attendance, we are grateful for any assistance in raising funds to benefit the Child Cancer Foundation. Sponsorship money or money raised by an auctioned item will be donated to the Child Cancer Foundation.

## Gold Partnership x 12 slots available (\$2,500 cash donation)

- Appreciation post on Facebook after the event. Logo displayed, business page tagged, and website link included.
- Logo displayed on “Thanks to our Sponsors” slide in the slideshow.
- Sponsored slide for child’s art piece being auctioned.
- Large-sized QR code to company website, company name, company logo, and contact number displayed on all tables.
- Any company flags/banners to be displayed at the event (provided by sponsor).
- Website link displayed on event landing page (Professionals Website).
- Special mention by the MC at the end of the event as a major sponsor.
- Early contact for sponsorship for next year’s event.
- Full Table ticket to the event.
- One month of local advertising on mailouts. We will send out various flyers, letters, DLs, letterbox drops, and other forms of tangible advertising to 15,000-25,000 locals around Rotorua for the month of November. Your company logo will also be included in tangible advertising for our Christmas Lights Trail advertising campaign, in November.

## Silver Partnership x 10 slots available (\$1,000 cash donation)

- Appreciation post on Facebook after the event with 2 other silver sponsors. Logo displayed, business page tagged, and website link included.
- Logo displayed on “Thanks to our Sponsors” slide in the slideshow.
- Medium-sized QR code to company website, company name, and company logo displayed on all tables.
- Website link displayed on event landing page (Professionals Website).
- Four Tickets to the event.

## Bronze Partnership x 10 slots available (\$500 cash donation)

- Appreciation post on Facebook with all other bronze sponsors. Logo displayed and business page tagged.
- Logo displayed on “Thanks to our Sponsors” slide in the slideshow.
- Small-sized QR code to company website and company name displayed on all tables.
- Two tickets to the event.

## Auction Item/Service Sponsor

- Appreciation post on Facebook.
- Logo displayed on “Thanks to our Sponsors” slide in the slideshow.
- Small section in the program with the donated item and company logo.

